

How to Play:

Raffle tickets are sold throughout the AT&T Byron Nelson golf tournament Thursday May 17th – Sunday May 20th. During this time period you may purchase raffle tickets from uniformed 50/50 volunteer staff dressed in orange bibs stationed at kiosks and main social areas throughout the golf course. Raffle tickets must be purchased in person at the tournament with “Cash Only” (no credit card purchases). Every raffle ticket sale will be final and each raffle ticket purchased will represent one entry into the drawing. No refunds will be given and no replacement raffle tickets will be provided. Raffle ticket purchases are not tax deductible for federal income tax purposes.

Rules:

1. **General.** By participating in the AT&T Byron Nelson 50/50 Raffle (“Raffle”), entrants agree to be bound by these Official Rules and by the decisions of the Salesmanship Club Charitable Golf of Dallas, a 501(c)(3) charitable organization (the “Organization”), which shall be binding and final as to all matters related to the Raffle. The Raffle is subject to all applicable federal, state, and local laws (and, as applicable to Canadian residents, Canadian laws) and is void where prohibited. The Raffle is a fundraising tool to support the charitable efforts of the Organization and by participating in the Raffle, entrants acknowledge, understand and agree that their participation in the Raffle is voluntary and motivated by their desire to make a charitable donation to the Organization and not for personal financial gain. The Organization encourages entrants to participate in the Raffle responsibly.
2. **Eligibility.** The Raffle is open to all persons eighteen (18) years old and older and subject to these Official Rules (each individually referred to herein as an “Eligible Individual”) with the exception of Salesmanship Club of Dallas or Momentous Institute employees, Salesmanship Club of Dallas Club Members, Salesmanship Club of Dallas Board members or related organizations. Family members (including spouses, parents and children) of the aforementioned organizations are also prohibited from participating in the Raffle.
3. **Raffle Process.** The total proceeds from Raffle Tickets sold for a Drawing (“Raffle Tickets”), less reasonable expenses incurred by the Organization for the operation of the Raffle as permitted by law shall be the “Jackpot”. The random selection of a unique Raffle Ticket number from the total pool of Raffle Tickets purchased during each day (Thursday May 17th – Sunday May 20th) in which the Raffle is held during the 2018 AT&T Byron Nelson Golf Tournament (the “Tournament”) shall be referred to as an individual “Drawing”. The Jackpot accumulated for each Drawing will be publicly posted during the respective Tournament in which that Drawing was held. The Entrant in possession of the validly purchased Winning Raffle Ticket containing the randomly drawn Winning Raffle Number in the Drawing shall, upon the proper presentation and verification of the claimed Winning Raffle Ticket by the Organization in the Organization’s sole discretion and in accordance with these Official Rules, be the declared the winner (the “Winner”) of that Drawing.

4. Purchasing Raffle Tickets. All Raffle Tickets may be purchased as follows: two (2) Raffle Tickets for \$5.00 USD; five (5) Raffle Tickets for \$10.00 USD; twenty (20) Raffle Tickets for \$20.00 USD; or Eighty (80) Raffle Tickets for \$40.00 USD. There are no discounts or complimentary Raffle Tickets. Raffle Tickets will be available for purchase by Eligible Individuals in-person at the 2018 AT&T Byron Nelson Golf Tournament from designated Organization staff or volunteers during the Tournament using valid U.S. currency. Raffle Tickets will be sold from the opening day of the Tournament Thursday the 17th of May until approximately 3 pm CST on Sunday the 20th of May. There is no limit to the number of Raffle Tickets an Eligible Individual may purchase or that the Organization may sell. Each Eligible Individual who purchases Raffle Tickets (an "Entrant") will receive a receipt corresponding to his/her purchased Raffle Ticket numbers. Raffle Tickets that are or appear to be tampered with are void. The Organization shall be the sole judge of the validity and eligibility of all Raffle Tickets. All Raffle Ticket purchases shall be final, and no refunds or replacements will be issued by the Organization. Raffle Tickets are only valid for the Drawing held pertaining to the date of purchase.

5. Proceeds: Prize and Organization. Each Winner will receive a prize equal to fifty percent (50%) of the Jackpot for that Drawing (the "Prize"). Fifty percent (50%) of the Jackpot will benefit the Salesmanship Club Charitable Golf of Dallas, a 501(c)(3) charitable organization, and the programs that the Organization supports in its sole discretion.

6. Selection of Winner. During the afternoon of Sunday May 20th, one (1) raffle number will be randomly drawn by electronic means by the Organization to determine the winner of the Prize (the "Winning Raffle Number"). The Winning Raffle Number will be announced and listed on the Tournament video boards. The Raffle Ticket containing the Winning Raffle Number shall be the "Winning Raffle Ticket" for that Drawing.

7. Prize Claim. Within five (5) days of the applicable Drawing, the Prize claimant must notify the Organization and present the Winning Raffle Ticket in-person at the Golf Tournament location designated on the Raffle Ticket or Salesmanship Club of Dallas, (106 E. 10th Street, Dallas, TX 75203) during normal business hours to claim the Prize. Each Prize claimant must provide the Organization with all information required to claim a Prize including tax identification information. The Prize claimant will receive a Winner Release and W-2G (collectively referred to as the "Claim Documents") which must be executed and returned to the Salesmanship Club of Dallas, 106 E. 10th Street, Dallas, TX 75203) either electronically to the email address located on the Raffle Ticket or by certified mail no later than five (5) business days after his/her receipt of the Claim Documents. In the event a claimant: (a) does not notify the Organization of a claimed Winning Raffle Ticket within five (5) days of the applicable Drawing; (b) is ruled ineligible for any reason; (c) refuses the Prize; or (d) does not return executed Claim Documents within the timeframe specified herein, the Prize will be forfeited and will be retained by the Organization for charitable use. The Organization has no obligation to contact potential winners. All Prizes will be sent to the Winner via check within forty-five (45) days of the Winner delivering the Winning Raffle Ticket, executed Claim Documents, and all other required documents to the Organization

in accordance with the procedures listed herein. For security and safety reasons, no cash payments will be made to the Winner.

8. Raffle Tickets are Not Tax Deductible. The IRS has taken the position that amounts paid for chances to participate in raffles, lotteries, or similar programs are not gifts and, therefore, the price of the Raffle Tickets does not qualify as a deductible charitable contribution for personal income tax purposes.

9. Taxes. Each Winner shall be responsible for any and all travel, costs, federal, state and local income or excise taxes, fees, assessments and like charges associated with a Prize. At the time of this printing, federal law requires that a tax withholding on certain prize values must be collected by the Organization from Winners prior to award and distribution. Federal and state withholding laws are subject to change without notice. The withholding laws in effect at the time each Prize is claimed will be followed.

10. Odds. The odds of a specific Raffle Ticket being the winning Raffle Ticket depend on the total number of Raffle Tickets purchased for each individual Drawing.

11. Transfer of Raffle Tickets or Prize. Eligible Individuals who purchase Raffle Tickets may opt to give away their Raffle Tickets to other Eligible Individuals, but in doing so the purchaser waives any claim he/she might otherwise have to the Prize. Purchasers of Raffle Tickets may not re-sell their Raffle Tickets to other parties, and may not knowingly give Raffle Tickets away to others for the purpose of allowing those other parties to re-sell such Raffle Tickets. All Raffle Tickets which have been resold in violation of these Official Rules shall be void. All individuals who re-sell, purchase, or receive Raffle Tickets in violation of these Official Rules shall be ineligible to participate in the Raffle or to win a Prize. A Winner may transfer his/her Prize to a third party provided that the following conditions are met: (a) the transferee would have otherwise been considered an Eligible Individual to enter the Raffle; (b) the transferee shall be responsible for all taxes and costs described in these Official Rules; and (c) the transferee shall be bound by all terms and conditions of these Official Rules that are applicable to the Winner.

12. Judges. The Raffle will be conducted and supervised by the Organization, whose decisions are final. The Organization reserves the right to modify these Official Rules at any time. The Organization reserves the right, in its sole discretion, to cancel or suspend the Raffle should unauthorized human intervention, technical malfunction, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Raffle.

13. Release of Liability. By entering into the Raffle, all entrants agree to: (a) be bound by these Official Rules; and (b) release the Organization, a separate and distinct 501(c)(3) charitable organization,

Salesmanship Club of Dallas, AT&T, the PGA TOUR and its member clubs, Trinity Forest Golf Club, the City of Dallas, agents, representatives and vendors associated with the Raffle, and each of their respective promotional sponsors, advertisers, general partners, partners, affiliates, directors, officers, officials, agents, volunteers, contractors, and employees (the "Released Parties") from any and all liability with respect to any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from participation in the Raffle, or from any travel or activity related to the receipt or use of any Prize.

14. **Publicity Release.** Each Winner shall grant the Organization and its designees and affiliates, including the Salesmanship Club Charitable Golf of Dallas and the other Released Parties, full permission, except where legally prohibited, to use such Winner's name, address (city and state only), photograph, voice and/or other likeness, and Prize information for advertising, trade and promotional purposes without further compensation and without notice, review or approval, in all media now known or hereafter discovered, worldwide and in perpetuity. Each Winner shall execute all documents that the Organization may require to be signed in connection with this publicity release.

15. **Governing Law.** The Raffle and these Official Rules shall be subject to and governed by the laws of the State of Texas. If a court of competent jurisdiction finds that any provision of these Official Rules, or their application to a particular persons or circumstances, is invalid or unenforceable to any extent, then the remainder of these Official Rules shall remain enforceable to the fullest extent permitted by law. The venue for any cause of action arising out of the Raffle or these Official Rules shall be located in Dallas County, Texas.