

Salesman: \_\_\_\_\_

OFFICE USE ONLY

Account: \_\_\_\_\_

Date: \_\_\_\_\_

Check #: \_\_\_\_\_

Staff: \_\_\_\_\_



# 2017 ORDER FORM

MAY 15-21

## CUSTOMER INFORMATION

Date: \_\_\_\_\_

Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

### 2017 Sponsor Listing:

\_\_\_\_\_

Print name exactly as you wish it to appear. Limited to 44 characters, including spaces. No logos, tag lines or website addresses. Deadline is March 23, 2017.

### Ticket Shipping Address (No P.O. Boxes):

Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For a complete listing of sponsorship amenities, visit [www.attbyronnelson.org](http://www.attbyronnelson.org)

## TICKET PACKAGES

- BLUE** \$400  
12 daily grounds tickets
- BRONZE** \$800  
24 daily grounds tickets
- STERLING** \$1,600  
48 daily grounds tickets
- CHARITY PARTNER** \$3,750  
Two Gold credentials  
(Includes \$3,350 tax deduction)

## GREY GOOSE 19TH HOLE LOUNGE

Please indicate the number of tickets you would like to purchase:

**Grey Goose 19th Hole Lounge** \$90 each \_\_\_\_\_

**Grey Goose 19th Hole Lounge +**  
Includes four drinks \$135 each \_\_\_\_\_

Each Grey Goose 19th Hole Lounge ticket is good for any one day.  
**MUST BE 21 YEARS OR OLDER TO ENTER.**

## SHARED HOSPITALITY

- BALCONY VILLA on No. 18** \$19,500  
20 villa tickets each day
- PLATINUM CLUB VILLAS on No. 18** 20 villa tickets each day
  - Full Week \$15,000
  - Single Day \$4,500  Thu  Fri  Sat  Sun
- CHAIRMAN'S GUEST on No. 17** \$5,000  
4 Chairman's Guest tickets each day and 24 daily grounds tickets
- CHAIRMAN'S GUEST RESERVE on No. 17** \$8,000  
4 Chairman's Guest tickets each day plus upgraded and reserved seating and 24 daily grounds tickets

## PRIVATE HOSPITALITY

- PATIO VILLA on No. 18** 50 villa tickets each day
  - Full Week \$48,500
  - Single Day \$13,500  Thu  Fri  Sat  Sun
- SIGNATURE SUITE on No. 17** 44 suite tickets each day
  - Full Week \$47,500
  - Single Day \$13,500  Thu  Fri  Sat  Sun
- SKYBOX on No. 16 or 17** \$40,000  
56 skybox tickets each day
  - 16 Green  17 Tee  17 Green  
(Check preferred location)
- BALCONY VILLA on No. 18** \$38,500  
40 villa tickets each day
- POOLSIDE VILLA on No. 18** \$10,000  
50 villa tickets each day

AT&T BYRON NELSON A 106 E. 10th St. | Suite 200 | Dallas, TX | 75203-2296  
W [attbyronnelson.org](http://attbyronnelson.org) P 214.943.9700 F 214.942.6760



BENEFITING MOMENTOUS INSTITUTE

Exclusively provided by and benefiting Salesmanship Club Charitable Golf of Dallas, Inc.

## GOLF EVENTS

**CHAMPIONS PRO-AM** \$5,000

1 playing spot  
2 Gold credentials and 60 daily grounds tickets

**CELEBRITY-AM** \$7,750

1 playing spot  
2 Gold credentials and 60 daily grounds tickets

**CORPORATE CHALLENGE** \$12,000

4 playing spots  
2 Gold credentials and 48 daily grounds tickets

**GOLD PRO-AM** \$11,000

*Sold-out to new sponsors*

1 playing spot  
2 Gold credentials and 60 daily grounds tickets

### OPERATION APPRECIATION

Sponsor active duty military golfers to participate in the Operation Appreciation Pro-Am. Sponsorship is 100% tax deductible.

- \$3,000  
Full Playing Spot
- \$1,000
- \$500
- \$ \_\_\_\_\_

### DONATIONS WELCOME

Prefer to make a tax-deductible gift? Momentous Institute, powered by Salesmanship Club of Dallas, helps over 6,000 kids and family members each year achieve social emotional health so they can reach their full potential. Your contribution is tax-deductible to the extent allowed by law.

- \$10,000
- \$5,000
- \$1,000
- \$ \_\_\_\_\_

### BRANDING OPPORTUNITIES

**DISPLAY BOOTH** \$10,000  
10' x 10' display booth space  
48 daily grounds tickets  
10 vendor badges  
(Expo agreement required)

**VIDEO BOARD ACKNOWLEDGEMENT\*** \$3,750  
30-second static display, no audio allowed  
24 daily grounds tickets

**FULL-PAGE PAIRINGS ACKNOWLEDGEMENT\*** \$6,000  
24 daily grounds tickets

**HALF-PAGE PAIRINGS ACKNOWLEDGEMENT\*** \$3,500  
12 daily grounds tickets

#### ACKNOWLEDGEMENT GUIDELINES:

For content restrictions and submission guidelines/instructions for Video Board Displays and Pairings Acknowledgements, please go to [www.attbyronnelson.org](http://www.attbyronnelson.org)

Space reservation due March 23, 2017

Materials due by March 31, 2017

\*Limited Availability

### ADD-ON TICKETS

| Indicate additional daily grounds tickets: | SPONSOR PRICE | NON-SPONSOR PRICE<br>(for orders under \$400) | TOTAL    |
|--|---------------|---|----------|
| _____ Daily grounds tickets                | \$35 each     | \$45 each                                     | \$ _____ |

### PAYMENT METHOD

Please mark one of the following:

 **mastercard**    **VISA**    **American Express**

Please print information below:

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Cardholder Name: \_\_\_\_\_

I agree to pay Grand Total Due per card issuer agreement.

\_\_\_\_\_  
Cardholder Signature

Check enclosed made payable to:  
Salesmanship Club Charitable Golf of Dallas, Inc.

Bill me. **Only applicable if order submitted before April 1, 2017.**

**Grand total due from front and back:** \$ \_\_\_\_\_