

DALLAS
TX
-
MAY
2019



2019

PARTNERSHIP OPPORTUNITIES

FOREST TO FAIRWAY 5K SATURDAY, APRIL 27

The AT&T Byron Nelson Forest to Fairway 5K presented by Baylor Scott & White Emergency Hospitals is a rare opportunity to run a premier 5K inside of Dallas' Great Trinity Forest.

It combines elements of a traditional 5K, along with elements of an easy trail run, all in the largest urban forest in the US and the Trinity Forest Golf Club.

Runners and walkers will love this new race course! Come for the run...stay for the party...all for a GREAT cause.

Saturday, April 27, 2019 | 8:30 a.m. | Trinity Forest Golf Club



PRESENTED BY  **Baylor Scott & White**
EMERGENCY HOSPITALS



FOREST TO FAIRWAY 5K BENEFITS MOMENTOUS INSTITUTE

Since 1920, Momentous Institute (formerly Salesmanship Club Youth and Family Centers) has been powered by the [Salesmanship Club of Dallas](#), a service organization of more than 600 business and community leaders committed to transforming kids' lives. Our nationally acclaimed lab school opened in 1997 at our Oak Cliff campus. In 2006, a second campus opened in northwest Dallas to expand our therapeutic services for children in need.

As a leading provider of therapeutic and education services, Momentous Institute impacts over 5,500 kids and family members each year. We tailor our approach to the specific needs of each child and their family situation and focus on building and repairing social emotional health — developing kids who become self-regulated, good communicators, problem-solvers, empathetic, grateful, gritty and optimistic.



AT&T BYRON NELSON

FOREST TO FAIRWAY 5K



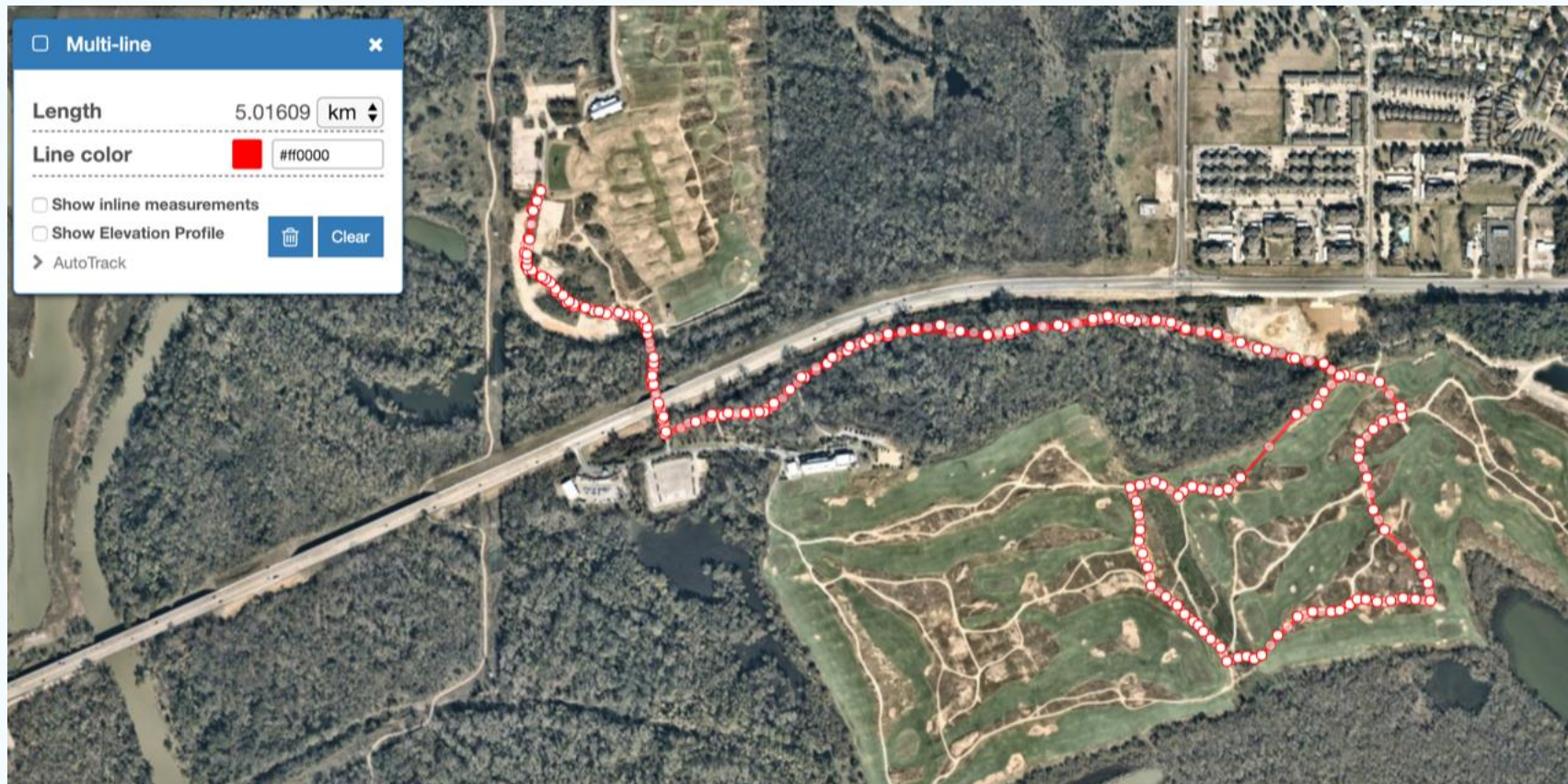
PRESENTED BY  **Baylor Scott & White**
EMERGENCY HOSPITALS



FOREST TO FAIRWAY 5K COURSE ROUTE

AT&T BYRON NELSON
FOREST TO FAIRWAY 5K

PRESENTED BY  **Baylor Scott & White**
EMERGENCY HOSPITALS



FOREST TO FAIRWAY 5K PRESENTING SPONSOR

AT&T BYRON NELSON

FOREST TO
FAIRWAY 5K



PRESENTED BY  Baylor Scott & White
EMERGENCY HOSPITALS

As a Forest Sponsor of the Forest to Fairway 5K, Baylor Scott & White Emergency Hospitals will join our most high-profile corporate partners. Branding elements include:

- Name recognition in event title:
 - "Forest to Fairway 5K presented by ABCD"
- Recognition on all 5K collateral including all outgoing promotions, website, press releases, signage
- Corporate logo incorporated into race logo
- Corporate logo on race t-shirts
- Corporate logo on race bib
- Expo table at race start and post-race breakfast and awards presentation
- Sponsor supplied promotional materials in race packet
- 25 complimentary runner registrations
- 10% off registration for additional participants
- Option to host packet pick-up at ABCD if convenient.

Sponsorship Investment: \$15,000

FOREST TO FAIRWAY 5K FOREST SPONSOR

- Corporate logo on race shirts
- Corporate logo on race website
- Expo table at race start and post-race breakfast and awards presentation
- 10 complimentary runner registrations and 10% off registration for additional participants



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EMERGENCY HOSPITALS

Tournament Benefits:

- 2 complimentary any-day (1 day) passes to the ATTBN
- Invitation(s) to Tournament Kick-Off party at The Happiest Hour

Due: April 28, 2019

Sponsorship Investment: \$5,000

FOREST TO FAIRWAY 5K FAIRWAY SPONSOR

- Recognition on all 5K collateral including all outgoing promotions, website, signage
- Corporate logo on race shirts
- Expo table at race start and post-race breakfast and awards presentation
- Promo materials in race packet
- 5 complimentary runner registrations and 10% off registration for additional participants



Tournament Assets

- 2 complimentary any-day (1 day) passes to the ATTBN
- Invitation(s) to Tournament Kick-Off party at The Happiest Hour

Due: April 28, 2019

Sponsorship Investment: \$2,500

FOREST TO FAIRWAY 5K POST-RACE PARTY SPONSOR

- (1) "Post Race Party Sponsored by" signage
- Recognition on 5K collateral including all outgoing promotions, website, press releases, signage
- Company recognition at pre- and post-race announcements
- Ten (10) complimentary race entries and 10% off registration for additional participants
- Sponsor supplied promotional materials in race packet



Tournament Assets

- 2 complimentary any-day (1 day) passes to the ATBN
- Invitation(s) to Tournament Kick-Off party at The Happiest Hour

Sponsorship Investment: \$5,000

FOREST TO FAIRWAY 5K 2019



We hope you join us!

For questions regarding sponsoring the AT&T Byron Nelson Forest to Fairway 5K, contact Lexie Okeke at (214) 944-4353 or Lokeke@salesmanshipclub.org.

